





CRAFT BREW PROGRAM

Our best-in-class program has top-shelf products, detailed cleaning procedures, attentive service and resources to help you succeed.

Solutions for every corner of your brewery.

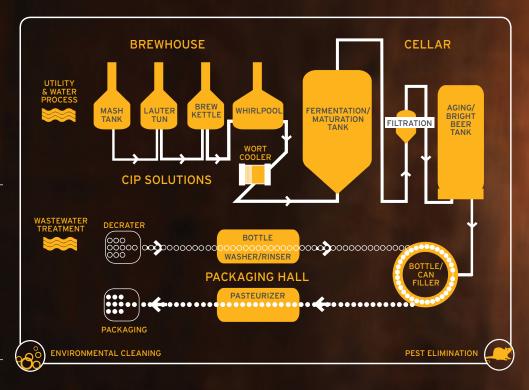
What We Have on Tap

- Alkaline CIP
- Acid CIP
- CIP Additives
- Sanitizers
- Environmental & Hand Hygiene
- Conveyor Lubes
- Dispensing & Engineered Systems



Cleaning & Sanitizing Procedures

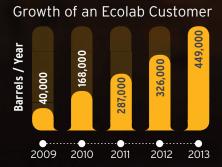
This is one area where you don't have to develop your own recipe from scratch. We've got proven procedures to help ensure a clean and sanitized operation with every batch.





Training

In an operation like yours, everyone wears multiple hats. Luckily, we've got your back. From sanitization advances to food safety updates, we continue brewing up training programs to help keep you and your team up to speed.



22% ANNUAL GROWTH of Craft Brew Sales





We're your partner as you grow.

World class service. Locally delivered.

Your personal Ecolab representative periodically reviews program performance – ongoing assurance that your program continues to be the optimal solution for your growing operation.

FOR MORE DETAILS, VISIT OUR TAP ROOM AT CRAFTBREW. **ECOLAB.COM** OR CALL 1 800 392 3392

