



Quick Service Restaurants

KAY® QSR Program

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Where you serve customers, we serve you

We are Ecolab, the leading global supplier of cleaning and sanitation products and services to the quick service restaurant industry. For over 70 years, we've been earning our customers' business through uncompromising dedication to product quality, innovation and customer satisfaction.

Whether you operate in one country or 100, we customize programs to help you

- ▲ Protect your customers
- ▲ Protect your employees
- ▲ Protect your brand

At Ecolab, we realize that quick service restaurants face special cleaning challenges. That's why our QSR team partners with quick service restaurant customers to develop superior food safety programs and products that meet your specific needs.



Sustainability

At Ecolab, making the world a cleaner, safer place is our business. We are committed to providing our customers with the most effective and efficient cleaning, food safety and infection control programs available. Sustainability is inherent in our products and services. From concentrated, solid formulations to innovative packaging and dispensing methods, our products are designed to help increase safety, lower the use of water and energy, and reduce the chemicals and waste released to the environment.

Cleaner. Safer. Healthier.

Industry-focused

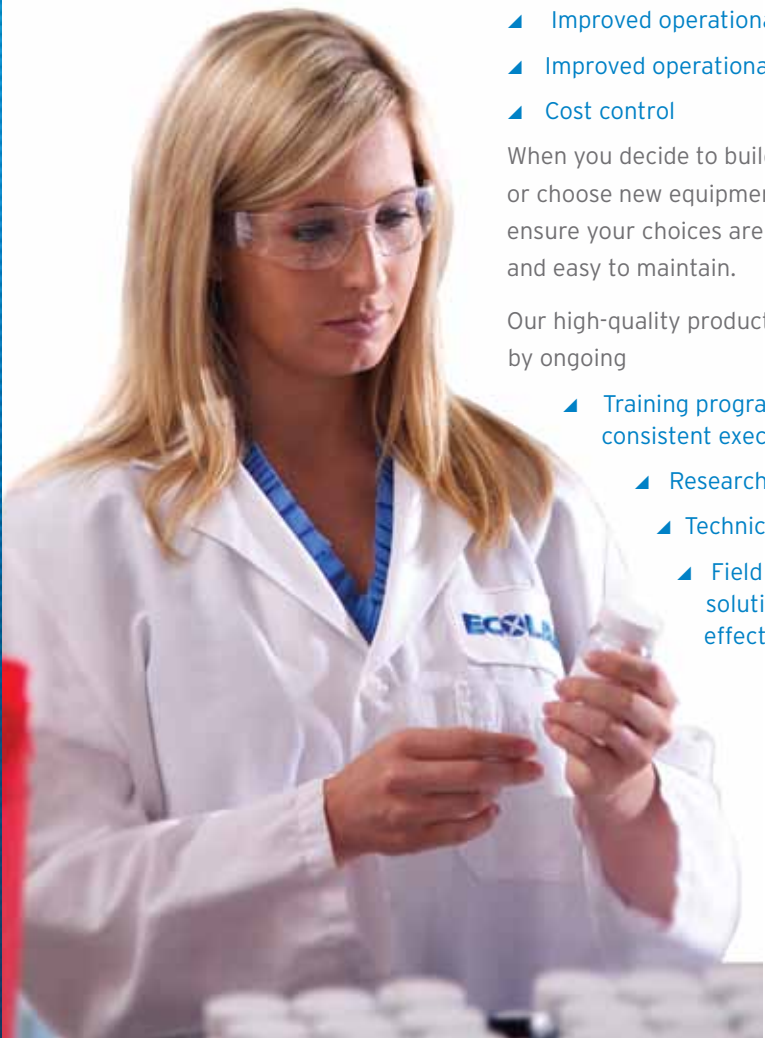
Ecolab industry-focused research and development brings chemists, engineers and microbiologists into partnership with you.

Furthermore our team of local representatives offers a full-service problem solving, including 'cleanability' analysis of material surfaces and equipment found in food service environments. When your employees have a concern, we're a phone call away.

Ecolab is Everywhere It Matters.

From Science to Solutions

Ecolab is able to deliver individualized, comprehensive solutions.



- ▲ Improved operational safety
- ▲ Improved operational efficiency
- ▲ Cost control

When you decide to build or redesign facilities, or choose new equipment, Ecolab can help ensure your choices are safe, easy to clean and easy to maintain.

Our high-quality products are backed by ongoing

- ▲ Training programs to ensure consistent execution
- ▲ Research and development
- ▲ Technical support
- ▲ Field team to execute solutions quickly and effectively

Everywhere it matters

Ecolab associates around the world are cleaning and food safety experts, hired in the markets they serve.

Ecolab delivers clean, safe and healthy operations at lower total cost and environmental impact.

- ▲ Customized service and training needs
- ▲ Total impact solutions
- ▲ Depth of expertise and geographic reach

For your safety and ease of use our products are mixed into solution at the correct dilution ratio, minimizing waste and water usage, while ensuring portion control, low maintenance and low use-cost.

Through our KAY® QSR Program, quality comes in a variety of packages. In powder, solid or liquid form, our products are available in sizes ranging from single-portion packets to drum containers. The needs of your operation determine which option is most cost effective.

Our goal is to provide our customers with products and services that help protect the health and safety of their customers and employees, and enhance safety by offering comprehensive product information, training and emergency support.

