ECOSURE® CORE FOOD SAFETY PROGRAM

Because what’s more important than protecting your customer?

COST OF FOODBORNE ILLNESS

WHAT GOES UP

• Negative media exposure
• Lawsuits and legal fees
• Insurance premiums
• Staff missing work
• Spend on staff retraining

WHAT GOES DOWN

• Customers
• Sales
• Reputation
• Staff morale

1 866 ECOSUR1 | EcoSure@ecolab.com

ARE YOU DOING ALL YOU CAN?

A single incident can compromise your customers, your employees and your reputation. The EcoSure Comprehensive Onsite Risk Evaluation (CORE) Food Safety Program helps drive behavior change and minimize food safety risk.

78% OF FOODBORNE ILLNESS ORIGINATES IN FOODSERVICE KITCHENS

Source: Centers for Disease Control and Prevention

79% OF CUSTOMERS SHARE NEGATIVE EXPERIENCES


1 in 6 WILL GET SICK THIS YEAR

Source: Centers for Disease Control and Prevention

PEOPLE SHARE A GOOD EXPERIENCE WITH 9 PEOPLE
PEOPLE SHARE A BAD EXPERIENCE WITH 16 PEOPLE


70% OF CRITICAL ISSUES ELIMINATED

News travels faster & is more widespread than ever before

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Help protect your guests, employees and reputation from foodborne illness with the EcoSure CORE Food Safety Program.

ONSITE EXPERTISE

Assessments
- Expose risks and gain consistent visibility into your operations.

Coaching and training
- Build awareness and drive behavior changes to improve operations and promote a culture of food safety.

Recommended corrective actions and solutions
- Minimize risk to your employees, guests, operations and brand.

FOOD SAFETY SUPPORT

Food safety resource line
- 1 844 442 FOOD

Food safety newsletters and webinars
- Leverage the knowledge and expertise of Ecolab’s food safety and public health experts.

Food safety readiness kits
- Equip your staff with prevention, response and other need-to-know information on common foodborne illnesses.

Contact us to learn more about EcoSure’s CORE Food Safety Program.
1 866 ECOSURE | EcoSure@ecolab.com

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