Beverage Tower Drain Cleaning
MADE EASY AND EFFECTIVE

INTRODUCING THE KAY® DAILY BEVERAGE TOWER DRAIN CLEANER PROGRAM

Delivers cleaner drains at a lower total cost to restaurants.
Soils build up over time in beverage tower drains, blended ice drains and espresso or coffee drains. Buildup can create slower flowing drains and eventually cause backups.

Free flowing drains avoid costly emergency plumbing visits — saving you money while ensuring satisfied customers at the same time.

**KAY® Daily Beverage Tower Drain Cleaner** is specially formulated to break down tough sugar-based soils that most common cleaning programs cannot address.

Deliver a **positive guest experience** and **protect** the bottom line.

<table>
<thead>
<tr>
<th>Yearly Profit Impact</th>
<th>Emergency Service Cost1</th>
<th>Lost Soda Profits3</th>
<th>Drain Backup Costs4</th>
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<tbody>
<tr>
<td>$17.45</td>
<td>$63.78</td>
<td>$215.24</td>
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<td>$307.82</td>
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**Real bottom line impact**

Current Cleaning Process — Sanitizer Solution or hot water

KAY® Daily Beverage Tower Drain Cleaner

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1 $307.82 - Emergency service fees based on surveys from plumbers and service providers’ nationwide rates. Two annual service visits based on data from major soda supplier and supported by 69 restaurant surveys.

2 $215.24 - Annual product costs estimated for QSR chain

3 $63.78 - Missed sales profits based on average national soda sales and estimated margin per soda. www.fastfoodmenuprices.com (2015)

4 $17.45 - Drain backup costs based on national minimum wage rate and time to address the beverage station drain issue from 63 surveyed locations.
**UNIQUE TECHNOLOGY** tackles tough sugar snake buildup in beverage tower drains.

*KAY® Daily Beverage Tower Drain Cleaner* is specially formulated with ingredients that target the tough soil buildup unique to beverage tower drains, shake machine drains, blended ice drains and espresso or coffee drains. These soils build up over time forming what is commonly referred to as a "sugar snake". Left untreated sugar snakes can slow drain flow or clog drains entirely.

**SIMPLE, EASY-TO-USE DAILY APPLICATION**

1. Squeeze bottle to dose 1 ounce of product.

2. Pour into beverage drain and allow the product do the work for you.

**ELEVEN DAYS TO CLEANER DRAINS**

*KAY® Daily Beverage Tower Drain Cleaner Program*

- **day 1**: Sugar Snake Buildup
  - Attacks sugar-based soils to quickly dissolve and degrade them

- **day 11**: Sugar Snake Buildup
  - Eliminates sugar snake buildup in just 11 days with daily product use*

*Current Cleaning Process – Sanitizer Solution or hot water*

- **day 1**: Sugar Snake Buildup
  - No effect at degrading sugar-based soils

*Current program comparison made to hot water or sanitizer solution based on Ecolab Laboratory testing*
**KAY® Daily Beverage Tower Drain Cleaner**
Applications: Beverage tower drains, blended ice drains, espresso flavored coffee drains, dump sinks, floor drains
Kay Item #: 110399
WRIN #: 1975-021
2 X 64 oz
- Dissolves clogs in beverage tower drain lines
- Helps maintain clean drain lines
- Helps reduce emergency plumbing costs when used regularly
- Noncorrosive formula requires no PPE

**ADDITIONAL OPTIONS FOR DRAINS IMPACTED BY GREASE AND FAT BUILD UP.**

**KAY® Drain Treatment (Manual Dispensing)**
Kay Item #: 110375
WRIN #: 1965-006
6 x 1 qt

Applications: Sink and floor drain lines
- Ready-to-use or auto-dispensed application
- Noncorrosive formula requires no PPE
- Pleasant citrus scent

**KAY® Drain Treatment* (Auto-Dispensing)**
Kay Item #: 110374
WRIN #: 1965-009
1 x 2.5 gal
*Product requires dispenser for proper use

**The KAY® SmartDrain™ II System**
Kay Item #: 9221-1900

For more information or technical assistance:
Call 800-529-5458 in US or Canada
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