PROTECT YOUR REPUTATION – DON’T LET BED BUGS MAKE A HOME IN YOUR HOTEL

HIDING IN PLAIN SIGHT

Adult Size:
5-7mm long with flattened body
The same size as an apple seed

Appearance:
Light tan color, reddish-brown when engorged with blood

COMMON PLACES BED BUGS HIDE

- Headboards: 8.6%
- Box spring/bed frames: 13.5%
- Mattress: 72.2%
- Other (behind pictures/artwork): 1.6%
- Nightstands: 2.5%
- Carpet/baseboards: 1.6%

90% of bed bug activity is located near the bed

THEY MOVE IN QUICKLY

- A single bed bug can lay **UP TO 8 EGGS IN A DAY**
- Bed bugs can survive **6-12 MONTHS WITHOUT FOOD**
- They can withstand a wide range of temperatures, from nearly FREEZING TO 50ºC/122ºF
SMALL BUGS = BIG PROBLEMS

DAMAGING YOUR BRAND & REPUTATION

LAWSUITS & COMPENSATION CLAIMS

COSTLY INVENTORY REPLACEMENT

BED BUGS ARE A BIG CONCERN FOR TRAVELERS

Nearly 80% of Americans are concerned about bed bugs in hotels.

In a recent survey, 60% said they would be very unlikely to choose a hotel with a single online report of bed bugs.

Just one report of bed bugs can lower the value of a hotel room by as much as $38.

4 WAYS TO CATCH BED BUGS BEFORE THEY IMPACT GUESTS

1. KEEP STAFF EDUCATED
   Train staff to look for blood spots, fecal matter and cast skins on mattresses and linens

2. MINIMIZE HARBORAGE AREAS
   Seal cracks and crevices, vacuum room thoroughly and reduce clutter

3. MANAGE INVENTORY
   Closely inspect any incoming or stored furniture that might harbor bed bugs

4. PARTNER WITH A PEST EXPERT
   Bring in a proven pest management provider with experience in bed bug elimination. Look for a multifaceted protocol that uses a combination of products and equipment to reduce room downtime and protect your furniture from disposal

Sources:
1 National Pest Management Association, Bed Bugs in America Survey
2 https://academic.oup.com/ae/article/63/2/79/3867364
3 uknow.uky.edu/campus-news/uk-research-bed-bugs-bite-wallet-hotel-owners

LEARN MORE AT:
www.ecolab.com/bedbugs

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