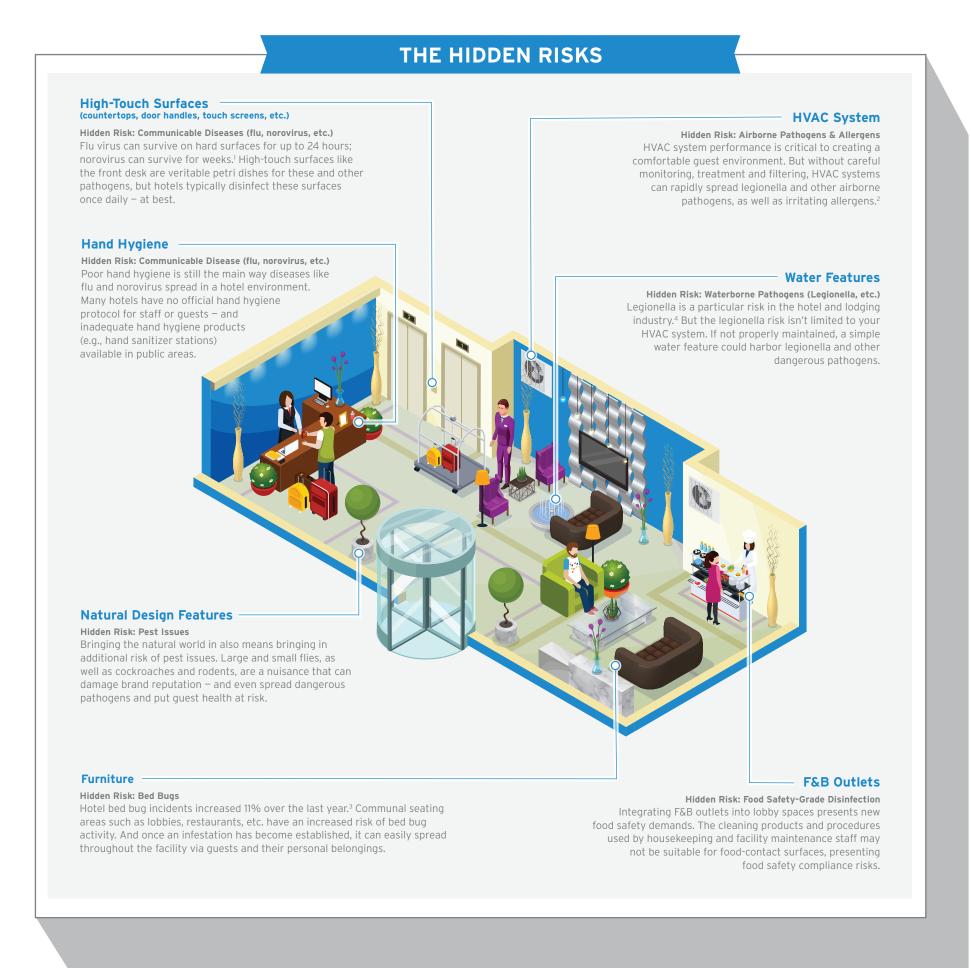
7 PUBLIC HEALTH RISKS HIDING IN YOUR HOTEL LOBBY

THE LOBBY TAKES CENTER STAGE

As hotel guests increasingly seek amenities and experiences beyond the guest room, the hotel lobby is becoming center-stage for the modern guest experience. Hotels in every segment are betting big money on creating the next-generation lobby investing in renovations and enhancements that transform their lobbies into inviting lounge areas, trendy restaurants, buzzing lobby bars and interactive social event spaces.

INCREASED TRAFFIC BRINGS NEW RISKS

Increased guest traffic heightens many public health risks – from disease outbreaks to pest issues. Realizing the value of your investments requires recognizing where these heightened risks are hiding – before they impact your guest experience.





GET AHEAD OF HIDDEN RISKS

Protect Your Guests - Protect Your Investment

Read the full Ecolab eBook, Creating the Next-Generation Hotel Lobby, to get simple tips for ensuring a consistently outstanding guest experience.

DOWNLOAD EBOOK

² https://www.cdc.gov/legionella/about/causes-transmission.html

³ PMP Structure Pest Control Market Study, 2017



https://www.nhs.uk/common-health-questions/infections/how-long-do-bacteria-and-viruses-live-outside-the-body/

⁴ https://lodgingmagazine.com/legionella-a-growing-problem-in-the-hospitality-industry/