

Are You Disinfecting Your Customer's Protective Clothing?

Food contamination is a serious issue. You can help protect consumers and food processing customers.



AdvaCare™
Disinfectant
**COMPLETE
KILL**
of harmful
foodborne
pathogens¹

THE CDC STATES
THAT EACH YEAR



1 IN 6 AMERICANS GET SICK
FROM EATING CONTAMINATED FOOD.

Your Food Processing Customers Worry About...

- ▲ CONSUMER SAFETY
- ▲ BRAND PROTECTION
- ▲ MEETING CERTIFICATION GUIDELINES

and have identified critical control points where the risk of food contamination can occur, such as when protective clothing comes into contact with your customer's most precious asset, food.

Food Safety Starts in the Laundry

Your customers take all measures necessary to decrease chances of cross-contamination, which causes foodborne illnesses. YOU CAN HELP. Utilize an antimicrobial chemical intervention, such as AdvaCare™ Disinfectant, allowing lower temperature and shorter contact times to disinfect protective clothing and kill harmful pathogens.

The AdvaCare™ Disinfectant Difference

The AdvaCare™ Disinfectant laundry process leverages an EPA-registered laundry disinfectant with complete kill claims for microorganisms of concern on PPE and protective clothing. Effectively kills 4 microorganisms which are directly related to foodborne illness outbreaks and outperforms chlorine and peroxide for disinfecting, whiteness, extending linen life, sustainability and overall effectiveness.

AdvaCare™ Sets Your Laundry Apart

Stand out as the premier laundry destination in town. AdvaCare™ Disinfectant will quickly become an important part of your customer's HACCP Plan, and you will be seen as a valued and trusted partner in food safety.



- ▲ PROVEN COMPLETE KILL
- ▲ HELPS PREVENT CROSS-CONTAMINATION IN WASH WATER
- ▲ POWERFUL STAIN REMOVAL
- ▲ EFFECTIVE DISINFECTION AT 140°F¹

***AdvaCare™ Disinfectant is the most comprehensive
EPA-registered laundry concentrate available for textiles.***

Go beyond wash aisle disinfection with the triple protection of ProTEX PLUS.
Talk to your Ecolab representative to learn more.

¹AdvaCare™ Disinfectant is an EPA-registered laundry disinfectant which is utilized in the wash process as an antimicrobial intervention and allows you to disinfect soiled food service garments at temperatures as low as 140°F for 5 min. AdvaCare™ Disinfectant has complete kill claims for Staphylococcus aureus, Klebsiella pneumoniae, Pseudomonas aeruginosa, Acinetobacter baumannii, Escherichia coli O157:H7, Listeria monocytogenes, Methicillin - Resistant Staphylococcus aureus (MRSA), Community-associated Methicillin-Resistant Staphylococcus aureus (CA-MRSA), Salmonella enterica, HIV-1 (AIDS) Virus, Carbapenem - resistant Klebsiella pneumoniae (KPC), Enterococcus faecalis - VRE. Follow EPA label guidance for time, temperature and concentration requirements.

1 Ecolab Place St. Paul, MN 55102
www.ecolab.com 1 800 553 8683

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