



**OxyGuard<sup>TM</sup>40**  
Linens matter because guests matter.

## A Patent-Pending 4-Product Program:

### OxyGuard<sup>TM</sup> 40 Alkali

New built alkali to improve water conditions, allowing for better cleaning.

### OxyGuard<sup>TM</sup> 40 Detergent

Concentrated detergent featuring all new innovative surfactant package helps your whites pop.

### OxyGuard<sup>TM</sup> 40 Bright Alpha and Bright Beta

Breakthrough high performance oxidizing technology  
for variable temperature washing as low as 104° F

# OxyGuard<sup>TM</sup>40

## Linens matter because guests matter.

Learn how Oxyguard<sup>TM</sup>40 drives revenue for you and helps your customers provide a quality experience for their guests. Visit [Ecolab.com/oxyguard40](http://Ecolab.com/oxyguard40).

## Luxury starts in the laundry.

Guests may stay for different reasons, but they all expect clean, bright white, stain-free linens. Your laundry operation plays an indispensable role in delivering on those expectations. OxyGuard<sup>TM</sup>40 can help.

# OxyGuard<sup>TM</sup>40

## Your customers will love OxyGuard<sup>TM</sup>40

because it consistently delivers the highest quality results, helping them create a luxurious guest experience.

### Wow Your Customers

With OxyGuard<sup>TM</sup>40, your hospitality customers can count on you to exceed their expectations.

- Exceptional whiteness
- Stain free
- Unparalleled softness
- Eliminates graying/shading

### Save Them Money

OxyGuard<sup>TM</sup>40 ensures your customers get the maximum quality and guest satisfaction—with the minimum possible investment.

- Safe to use on delicate linen
- More than doubles linen life
- Restores dingy linen

### Be Their Partner in Sustainability

- Sustainably engineered with no NPEs, VOCs, Phosphorus or environmental byproducts
- Reduces water and energy consumption
- Extends linen life by keeping scrap out of the landfills
- Meets and even exceeds rigorous EU Ecolabel certification



### EXPECT RAVE REVIEWS

“A drastic improvement in quality”

“A renewed sense of satisfaction and trust in our relationship”

“The partner we’ve been looking for”

You'll love OxyGuard<sup>TM</sup>40 because it delivers exceptional quality, driving revenue at the lowest operational cost.

### Grow Your Top Line

- Stand out as the best in town to gain new business
- Focus on building business vs. handling quality complaints
- Deliver customer satisfaction that attracts and retains customers

### Improve Your Margin

- Cut water and energy usage by up to 20%
- Reduce expenses resulting from rewash
- Extend the life of your equipment, with a gentler cleaning process

### A Brighter White

Chlorine and peroxide both lose significant whiteness after 20 washes. While OxyGuard<sup>TM</sup>40 maintains that 'new' towel whiteness long after 50 washes.

#### WHITENESS AFTER 50 WASHES



### Extend Linen Life

OxyGuard<sup>TM</sup>40 provides superior fiber protection that extends linen life, keeps linen softer longer, and reduces lint build-up.

#### FIBER DETERIORATION AFTER 50 WASHES

