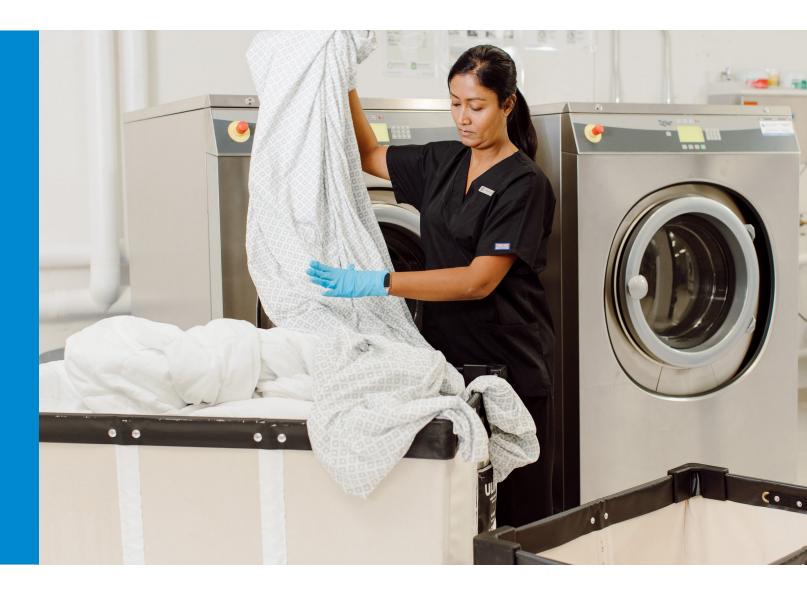
A Hard-Working Ergonomic Laundry Program



Ecolab Solid Laundry Program

- Enhance guest and residence safety with skin friendly pH and sanitization
- Advance simplified procedures and training
- ▲ Help promote safety with sanitization
- Enable consistent results and operational effectiveness with out-of-product alarms

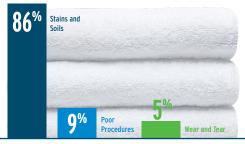
Ecolab Laundry Program, along with Ecolab laundry experts and a strong focus on stain removal and rewash reduction, can potentially help reduce your rewash rate to 3-5%1





¹ According to Rewash: Money Down the Drain published in 2017 by American Laundry News, the national average reject rate is 3-5%.

Ecolab Solid Laundry Program



REASONS FOR DISCARDED LINENS²

Tackles tough stains, which is the biggest challenge of laundry professionals¹ and the #1 reason for discarded linens²

→ High-performing stain fighting removes stains and restores
whiteness and brightness across various laundry conditions

Promotes Safe, Simple Operation for Staff

- Requires less physical strain compared to traditional liquid laundry programs
- ▲ Closed-loop system reduces exposure to chemicals
- Easy-to-use and simplifies training
- ▲ Help reduce rewash and enable consistent results with out-of-product alarm.

22%
of hotels reported
injuries involve
improper lifting and
carrying heavy objects³

SIMPLE 3-PRODUCT PROGRAM

Solid Laundry Detergent Enables consistent results in various laundry conditions



- ▲ Now with improved detergency
- Phosphate and NPE free helps protect waterways and the environment

Solid Laundry Sour Soft Helps prevent linen damage and improves

Helps prevent linen damage and improves user experience



- Now with new fresh fragrance, iron control, and antichlor
- No need for add-on product

Low Temp Laundry Solid Chlorine Sanitizer



- Solid Sanitizer provides excellent bleaching and helps preserve linen integrity and strength
- Sanitizes linen at the right dosage

PRODUCT	SKU	PACK SIZE
Ecolab Solid Laundry Detergent	6102325	4 - 9 lb
Ecolab Solid Laundry Sour Soft	6102327	2 - 6 lb
Ecolab Low Temp Laundry Solid Chlorine Sanitizer	6100975	2 - 4 lb

For more information,

contact your Ecolab Representative, call 1 800 35 CLEAN, or visit Ecolab.com.



^{1 77%} of laundry professionals in the lodging industry said stain removal presents their biggest challenge. 2012 Ecolab Laundry Habits and Practices Study. Conducted by Satisfaction Management Systems. Reported in February 2013.

² Ecolab in Market Linen-Life Research, June 2014.

³ Loss Prevention COMPInsiders, Top Injuries in Hotels and Motels, Summit Consulting LLC, 2020.