

LODGING INDUSTRY

A Differentiator in a Difficult Labor Market

“New study shows the program can help attract and retain employees and also help build culture.”



Helps Attract Talent

81%

of hotel workers say an ESC hotel would be **better to work at** than another hotel

21%

of hotel workers are more **likely to recommend** the hotel as a place to work if it was ESC



*Source:
Qualtrics proprietary
worker study conducted
December 2022
(paid for by Ecolab)*

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Helps Build Culture

88%

say it signals the **employer cares** about them

87%

say it creates a **safer, healthier workplace**

80%

say it makes them **proud** to work there



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Helps Retain Employees

93%

say it **solves a problem** they have at work

87%

say the employer wants them to **feel good** about working conditions

80%

say this would **help them stay**



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Qualtrics proprietary
worker study conducted
December 2022
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Source:

Ecolab Worker Study December 2022

202 lodging employees | 194 grocery employees | 212 restaurant employees

Q9. How likely are you to recommend your primary place of employment to friends and family as a place to work? NPS

Q16. After seeing this idea, how likely would you now be to recommend your primary place of employment to friends and family as a place to work? NPS
% lift from Q9 to Q16

Q14. To what degree does Ecolab Science Certified solve a problem that you experience at work? 3pt scale

Q17. [Top 2 Box Summary] If your current employer made this program available, how much would you agree or disagree with each of the following statements?