



# Convenience Stores

EcoSure partners with global convenience store brands to create an end-to-end brand protection strategy. Through a collaborative approach to assessments, coaching and industry best practices, we create a unique program that encompasses the critical components of any operation. The results are real-time insights and actionable steps that mitigate brand risk and optimize guest experience.

**A Brand Protection strategy focuses on the critical components of your operation.**

- Brand Standards**  
 Signage & Displays  
 Staff Greeting & Demeanor  
 Brand-Specific Compliance  
 Staff Uniforms & Hygiene

- Guest Experience**  
 Exterior Cleanliness & Lighting  
 Front-of-House Condition  
 Bathroom Cleanliness  
 Point-of-Purchase

- Food Safety**  
 Ready-to-Eat Prep & Storage  
 Hot/Cold Holding  
 Beverage Stations  
 Contamination Prevention



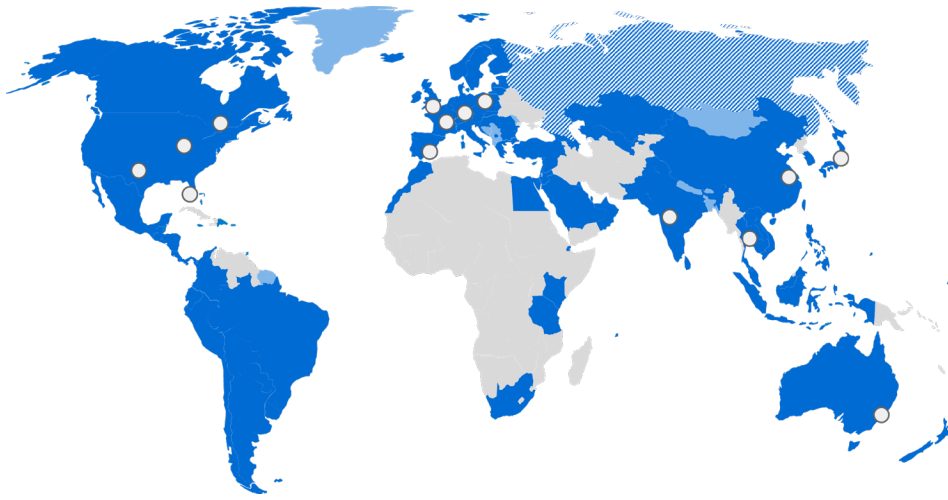
- Product Quality**  
 Equipment Condition  
 Inventory Documentation  
 Product Labeling & Storage  
 Recall Systems

- Workplace Safety**  
 Chemical Safety & Storage  
 Exterior Hazards  
 Fire Prevention & Suppression  
 Slip, Trip & Fall Prevention

- Sustainability**  
 Composting  
 Recycling  
 Energy Use  
 Receptacle Labeling

- Public Health**  
 Hand Hygiene  
 Health & Illness Policies  
 Biohazard Preparedness  
 Pest Activity

EcoSure conducts more than 300,000 assessments annually in 104+ countries around the world. We speak over 30 languages, including Spanish, French, German, Mandarin and Portuguese.



- Current EcoSure Presence
- Opportunity for EcoSure Presence
- EcoSure International Leadership Team

All EcoSure Field Specialists are selected for their industry experience, education and coaching ability. Our team is agile and flexible to deliver calibrated results without disrupting your operations.

### Field Specialists' Credentials

#### North America:

- CP-FS
- HACCP
- OSHA
- ISO
- CPHI
- REHS

#### Global:\*

- CP-FS
- CIEH
- HACCP
- ISO
- BRC
- FSSC
- SQF

*\*Dependent on local regulatory requirements*

## The Benefits of a Brand Protection Strategy

### ▶ End-to-End Program Management

The EcoSure team is responsible for program buildout, execution and data analysis.

### ▶ Consistent Employee Performance

Our approach is centered around training, coaching and corrective action at the unit level, which helps to build an employee culture that emphasizes safety, accountability, knowledge retention and empowerment.

### ▶ Actionable Insights

Our assessments offer insight into everyday operations so our team can make recommendations specific to your brand.

### ▶ Exceptional Client Experience

EcoSure's unique all-inclusive agreement structure is transparent, creating the opportunity to build a collaborative partnership and focus on driving program results.

### EcoSure partners with you to:

- Determine Program Priority Areas
- Customize Program Design
- Conduct Onsite Assessments
- Discover Actionable Insights
- Recommend Program Enhancements



Contact your EcoSure representative

▶ email: [ecosure@ecolab.com](mailto:ecosure@ecolab.com)

▶ visit: [ecolab.com/ecosure](http://ecolab.com/ecosure)