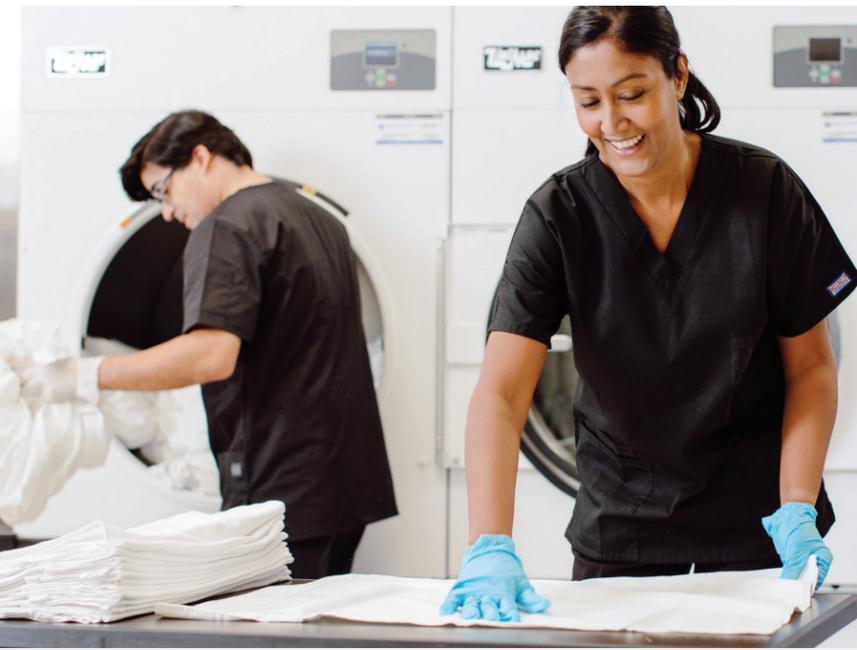




HELPING POWER EFFICIENT AND SAFER HOTEL LAUNDRY OPERATIONS

An easy-to-use, hardworking liquid laundry program
for powerful stain fighting and hygienically clean linens

Delivering Exceptional Guest Experiences + Powering Laundry Performance



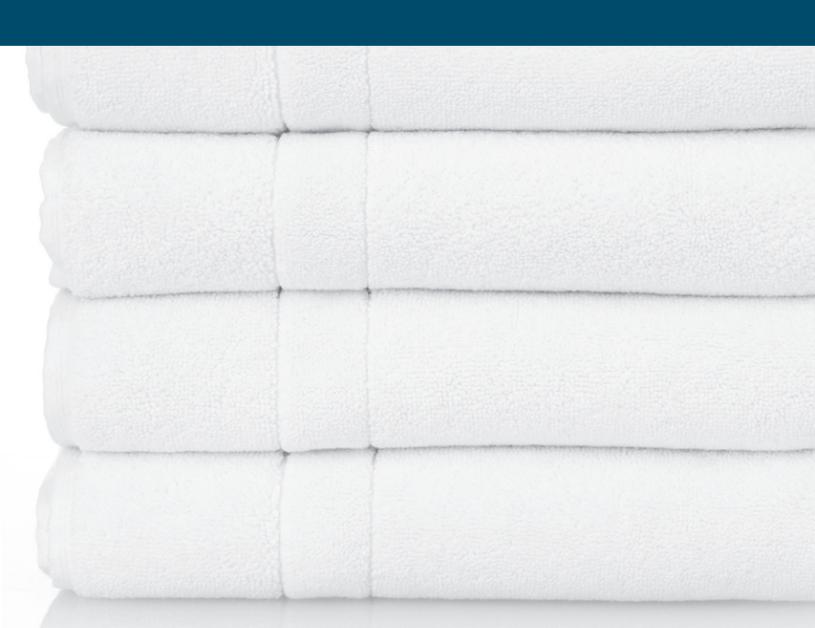
THE DIFFERENCE OF SCIENCE-BASED HYGIENIC CLEAN

-  Effectively removes stains
-  Helps eliminate harmful pathogens
-  Leaves a long-lasting, pleasant scent
-  Enhances the look and feel of linens



86%
of linen rejects are due to stains and lack of whiteness vs. **5%** due to wear and tear¹

1. Ecolab in Market Linen-Life Research, June 2014



HELP PROTECT YOUR BOTTOM LINE

At least **22%**
MORE EFFECTIVE
than leading product at face makeup, blood and oily food stains²

REDUCE
rewash rate
to **3-5%**³

Deliver exceptional guest experiences
with soft, hygienic clean linens



Following proper laundry procedures are a key part of the effort to create positive experiences for those you employ and serve.

- Based on Ecolab internal test 2021, Ecolab Liquid Laundry Built Detergent and Tide 2X were tested at medium dose, 115F and 5 gpg water. Industry standard swatches used. Compared to Tide 2X, Ecolab Liquid Laundry Built Detergent is 22% more effective to remove oily food stains, 49% more effective to remove blood, and 27% more effective to remove face makeup.
- Ecolab Liquid Laundry Program and Ecolab laundry experts, with strong focus on stain removal and rewash reduction, can help potentially reduce your rewash rate to 3-5%. According to Rewash: Money Down the Drain published in 2017 by American Laundry News, the national average reject rate is 3-5%.

Simple 4-Product Laundry Program

Clean

Helps eliminate soils, reduce rewash and promote health with a science-based hygienic clean.

Ecolab Liquid Laundry Built Detergent

1- 2.5 gal | SKU 6101848
1- 5 gal | SKU 6101849



Destain

Beat tough stains with effective chemistry that delivers reliable and powerful stain-fighting performance across various water conditions.

Ecolab Liquid Laundry Chlorine Bleach

1- 2.5 gal | SKU 6110261
1- 5 gal | SKU 6115982



Soften

Delight guests, day after day, with exceptionally soft, like-new linens.

Liquid Laundry Premium Softener

1- 2.5 gal | SKU 6102307
1- 5 gal | SKU 6102172



Neutralize

Designed to deliver skin-friendly linens and extend linen lifespan by effectively and efficiently neutralizing water conditions.

Ecolab Liquid Laundry Sour

1- 2.5 gal | SKU 6114893

Ecolab Liquid Laundry Sour with Iron Control

1- 5 gal | SKU 6102174



Simplicity + Safety to Accelerate Laundry Operations



360 COLOR-CODING

Color-coded packaging helps ensure safe operation by eliminating product confusion.



RIGHT-SIZED PACKAGING

Smaller 2.5-gallon size makes handling easier and ergonomically safer, while enabling you to order only what you need.



EXPERT TRAINING SUPPORT

On-demand digital training and dedicated Ecolab laundry experts available to provide on-site support.

Everything You Need to Power Laundry Performance

Hardworking products for a comprehensive laundry program



Clean



Ecolab Liquid Laundry Built Detergent

6101848 1-2.5 gal
6101849 1-5 gal
6101844 1-15 gal



Ecolab Liquid Laundry Built Detergent for Tough Conditions

6101850 1-5 gal
6101846 1-15 gal



Ecolab Liquid Laundry Neutral Detergent

6102161 1-5gal
6102162 1-15 gal



Ecolab Liquid Laundry Builder

6102151 1-5gal
6102152 1-15 gal



Soften



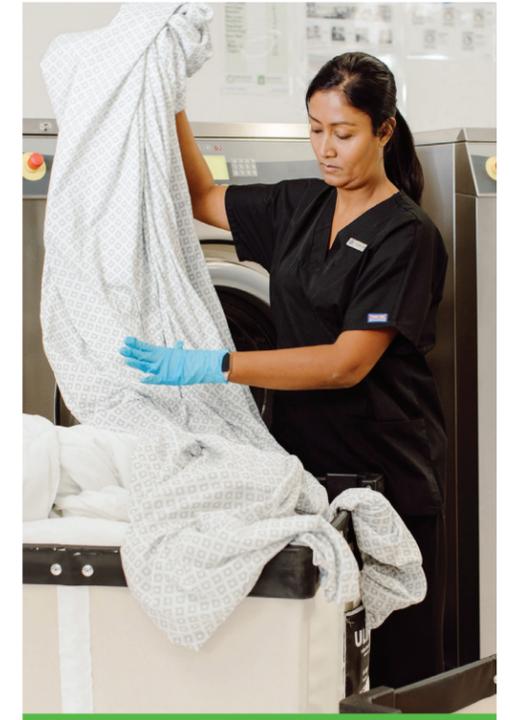
Ecolab Liquid Laundry Softener

6114310 1-5 gal
6114320 1-15 gal



Ecolab Liquid Laundry Premium Softener

6102307 1-2.5 gal
6102172 1-5 gal
6102173 1-15 gal



Destain



Ecolab Liquid Laundry Oxygen Bleach

6116527 1-5 gal
6116006 1-15 gal



Ecolab Liquid Laundry Chlorine Bleach

6110261 1-2.5 gal
6115982 1-5 gal
6116146 1-15 gal



Neutralize



Ecolab Liquid Laundry Sour Soft

6102225 1-5 gal



Ecolab Liquid Laundry Sour

6114893 1-2.5 gal
6112083 1-5 gal
6114889 1-15 gal



Ecolab Liquid Laundry Sour with Iron Control

6102174 1-5 gal
6102175 1-15 gal

Targeted Solutions

Purpose-built to target specific tough soils and unique conditions



Ecolab Liquid Laundry Detergent Booster

6102306 1-2.5 gal
6101190 1-5 gal



Ecolab Liquid Laundry Enzymatic Detergent

6100914 1-5 gal
6100915 1-15 gal



Ecolab Liquid Laundry Water Treatment with Metal Control

6100145 1-5 gal
6100148 1-15 gal



Ecolab Liquid Laundry Hard Water Conditioner

6110400 1-5 gal



Ecolab Liquid Laundry Natural Starch

6118838 1-5 gal



Ecolab Liquid Laundry Polyester Starch

6114411 1-5 gal



StainBlaster™ Starter Kit

6101110 1 kit



StainBlaster™ Grease Remover

6101070 4-22 oz
6101071 1-5 qt



StainBlaster™ Multi-Purpose

6100370 4-22 oz
6100371 1-5 qt



StainBlaster™ Rust Remover

6100398 4-22 oz



StainBlaster™ Makeup Remover

6101072 4-22 oz
6101073 1-5 qt



StainBlaster™ Enzyme Boost

6101068 4-22 oz
6101069 1-5 qt



StainBlaster™ Destainer

6100374 4-22 oz
6100395 1-5 qt



StainBlaster™ Power Pak Plus Reclaim White

6100909 12-1.2 lb



StainBlaster™ Power Pak Plus Reclaim Color

6100910 12-1.0 lb



StainBlaster™ Power Pak Reclaim Rust Remover

6100911 12-0.5 lb

A Trusted Partner

Flexible, personalized service you can count on.



PROTECT YOUR BOTTOM-LINE POTENTIAL

by beating stains & reducing rewash.

INSPIRE CONFIDENCE

with science-based, hygienically clean laundry.

PROMOTE STAFF & GUEST SAFETY

with effective chemistry and packaging safety features.

OPTIMIZE LAUNDRY OPERATIONS

with a simple 4-product program & expert training.

CONSULTATIVE GUIDANCE

Expertise to help you build and optimize an easy-to-use, hardworking Ecolab Laundry Program that meets your hotel needs and goals.

ON-DEMAND SERVICE & SUPPORT

On-demand digital training and dedicated Ecolab laundry experts available to provide on-site support.



Let's Power Your Laundry Performance – Together

The demands and challenges on hotel laundry operations just keep growing. We're ready to help you rise to the challenge. The Ecolab Liquid Laundry Program provides a powerful solution to help achieve your everyday needs while driving simpler, safer laundry protocols that help accelerate laundry operations and protect your bottom line.



DELIVER EXCEPTIONAL GUEST EXPERIENCES

Provide exceptionally soft, white, like-new linens to every guest, every day.



HELP PROTECT GUEST & STAFF SAFETY

Deliver a science-based hygienic clean that inspires confidence and trust.



DRIVE OPERATIONAL EXCELLENCE

Reduce rewash & replacement to drive labor efficiency.

Contact your Ecolab representative or call

1 800 35 CLEAN

for more information

