

LARGE FLY PROGRAM

# Protect Your Reputation and Guests

## Gain Confidence and Safeguard Your Business

- HIGHLY-TRAINED Service Specialists
- SCIENCE-BASED, outside-in approach
- **PROGRAM TAILORED** to location needs
- **FAST SERVICE** response time





# Reduce Pressure Outside. Eliminate Flies Inside.

The Ecolab Large Fly Program tackles the root causes of fly activity for a fly-free environment – helping protect your bottom line, food safety, guest satisfaction and ultimately your brand.

**Large flies pose a large threat to food safety and your business.** They also damage your brand with customer complaints, negative reviews and low audit scores. Inviting smells and increases in outdoor dining, open-air seating and take-out options have increased fly problems for many businesses.

#### **FULL OF BACTERIA**

6 MILLION on body 25 MILLION internally

#### FOOD SAFETY THREAT

House flies carry **100+ pathogens**<sup>1</sup> – transmitting cholera, typhoid fever, diphtheria, dysentery, *E. coli & Salmonella* 

#### **BRAND REPUTATION RISK**

Visible flies disrupt guest experience and impact employee satisfaction



**PREVENT** large fly entry through service inspections and actionable insights

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**ELIMINATE** large fly activity with professionally applied and targeted interior treatments and regularly serviced equipment



## REDUCE

large fly pressure with regular service to fly traps and equipment and application of exterior treatments

**Our highly-trained Service Specialists** follow science-based protocols using targeted treatments, proprietary equipment, and proven inspection techniques to deliver insights that solve fly problems – helping to prevent risk and eliminate flies.

1. White, G.B. 2006. Filth Flies, Significance, Surveillance and Control in Contingency Operations, Armed Forces Pest Management Board, Technical Guide No. 3D. Walter Reed Army Medical Center, Washington D.C. 54 pp.



# Identifying Risks and Recommending Corrective Actions

During regular service visits, Service Specialists leverage their expertise to provide insights and recommendations to identify and prevent risks of fly activity. They go above and beyond by suggesting improvements you can make in your operations to reduce large fly pressure – a customer and specialist partnership to keep your facility fly-free.

#### **MINIMIZE ENTRIES**

We inspect for structural and sanitation issues that lead to large fly pressure, then make recommendations and coach you on how to limit fly entry.

#### **ELIMINATE ACTIVITY**

We treat common interior resting sites such as cords, corners/edges, windows, and garbage areas to eliminate flies in high activity areas.



**CASE STUDY:** Large Fly Program helps quick service restaurant reduce large fly population better than a fly light program alone.



#### EXTERIOR SOLUTIONS

Our dedicated research of fly behavior informs our development for treatment and equipment deployment to trap flies and distract them from entrances.



#### INTERIOR SOLUTIONS

The Ecolab RD&E team is focused on developing the best interior baiting techniques and equipment for both high-pressure and small footprint areas that blend into surroundings.

## Equipment to Support an Outside-in Approach

EXTERIOR

INTERIOR



#### **STEALTH<sup>™</sup> FLY STATION**

Combines an odor attractant and a visual attractant to divert and eliminate flies

**Fly Mortality** by Commercially Available Devices – after 1 hour, Independent Ecolab data

Stealth Fly Station	88.8
Fly Baiter	20.1%
Scattered Bait	18.0%
Stationary Bait Trap	3.0%
Fly Stick	2.0%
Control	0.0%

## STEALTH<sup>™</sup> MAXIMA FLY LIGHT

Uses proven technology to control flies indoors for backof-house and areas with high fly pressure



### STEALTH<sup>™</sup> COMPACT FLUORESCENT LIGHT

Provides optimal solution for front-of-house or areas with a small footprint

#### FLUORESCENT LIGHT technology catches more flies\*\*

\*\*Lab testing indicates the CFL catches more flies in a head-to-head comparison than comparative style ILTs

ACCESS THE WHITE PAPER



Science-Based Solutions for Large Flies, the Outside-In Approach

## WE ARE COMMITTED TO A HIGHER STANDARD

## To learn more:

www.ecolab.com/largefly

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