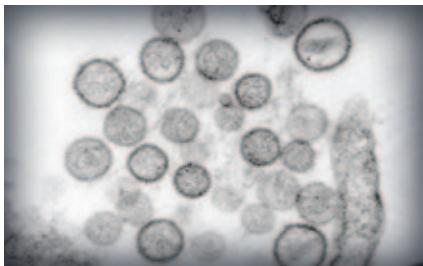


RODENTS IMPACT YOUR BRAND

Commensal rodents – including the house mouse, roof rat and Norway rat – are rodents that live in close association with humans, often depending on people for food, water and housing. Just one rodent sighting can potentially drive customers away for good, resulting in negative health department inspections and even the shut down of your business.



Worldwide, rats and mice spread over 35 diseases that can be transmitted directly to humans, including Hantavirus Pulmonary Syndrome.

Image courtesy of CDC/Cynthia Goldsmith



Mice can enter a building in an opening as small as $\frac{1}{4}$ inch.

PROTECT YOUR BUSINESS

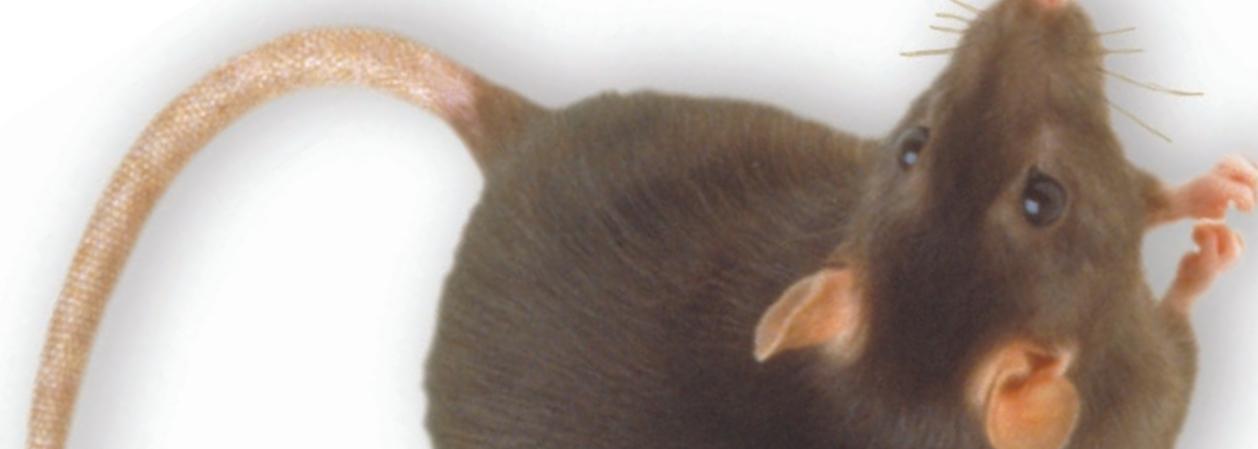
Ecolab uses an **outside-in approach** for rodent elimination that is based on biology and behavior. Our approach encompasses **three layers of protection:**

- Exterior: We reduce exterior pressure near your facilities and protect high-risk access points with bait and tamper-resistant stations
- Introduction Points: We establish a barrier of protection and monitor introduction points with interior devices
- Interior: We respond immediately to interior activity and guarantee elimination

A strong partnership is the most effective way to ensure that your facility is properly protected from rodents. To help facilitate this collaboration we will provide ongoing consultation, including regular inspections and structural/sanitation recommendations, to guarantee elimination.

DID YOU KNOW...

- Rodents can **gnaw through a wide variety of materials**; including lead and aluminum sheeting, window screens, wood, rubber, vinyl, fiberglass, plastic and even concrete block
- A female rat can produce over **100 young each year** and a female house mouse can produce almost **150 young in one year**
- Rats **contaminate and destroy** enough food worldwide each year to feed 200 million people
- Rodents destroy valuable food inventory; and their gnawing and burrowing can cause **costly structural damage**
- **3 out of 10 guests** factor in information from peer-review websites like Yelp® when choosing a restaurant



TAKE ACTION: FOLLOW THESE STEPS TO KEEP RODENTS AWAY

1

Secure the exterior of your facility by minimizing the presence of food, water and harborages:

- Eliminate spillage of garbage
- Secure all garbage receptacles with tight-fitting lids
- Move garbage receptacles away from your facility whenever possible
- Remove clutter and items stored on the ground near your facility
- Eliminate standing water from around your facility
- Remove weeds, tall grass and other excessive vegetation
- Consider other sources of rodent pressure (adjoining structures, distribution center, product vendors, etc.) and carefully inspect incoming goods for the presence of these pests

2

Create a barrier to minimize introduction points to your facility:

- Trim trees so that no branches are touching the facility
- Seal holes and gaps on the exterior of the facility
- Seal openings and chases around pipes
- Seal all doors, inspect and repair entrances on a regular basis

3

Reinforce the interior of your facility by minimizing conditions that support pest activity:

- Minimize product spillage and regularly clean under shelves
- Eliminate all standing water and accumulated condensation
- If present, remove all rodent droppings (after they have been documented by your pest service provider)
- Seal potential access to hidden runways and harborages