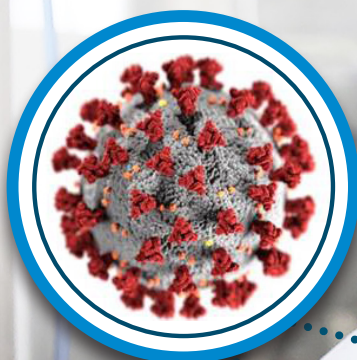


## NOW CAN BE USED AGAINST SARS-CoV-2<sup>1</sup>, THE VIRUS THAT CAUSES COVID-19

Food contamination is a serious issue. You can help protect consumers and food processing customers.



AdvaCare™  
Disinfectant  
**EFFECTIVE  
AGAINST**  
harmful  
foodborne  
pathogens<sup>2</sup>

THE CDC STATES  
THAT EACH YEAR



1 IN 6 AMERICANS GET SICK  
FROM EATING CONTAMINATED FOOD.

## Your Food Processing Customers Worry About...

- ▲ CONSUMER SAFETY
- ▲ BRAND PROTECTION
- ▲ MEETING CERTIFICATION GUIDELINES
- ▲ UTILIZING SOLUTIONS EFFECTIVE AGAINST EMERGING PATHOGENS

In addition, food processors have identified critical control points where the risk of food contamination can happen. One of which is when protective clothing comes in contact with their most precious asset, food.

## Food Safety Starts in the Laundry

Your customers take all measures necessary to decrease chances of cross-contamination, which causes foodborne illnesses. YOU CAN HELP. Utilize an antimicrobial chemical intervention, such as AdvaCare Disinfectant to disinfect protective clothing and kill harmful pathogens.

## The AdvaCare Disinfectant Difference

The AdvaCare Disinfectant laundry process leverages an EPA-registered laundry disinfectant with kill claims for microorganisms of concern on PPE and protective clothing. **Effectively kills 4 microorganisms which are directly related to foodborne illness outbreaks** and now with an emerging pathogen claim, AdvaCare Disinfectant **can be used against SARS-CoV-2<sup>1</sup>, the virus that causes COVID-19**, and it outperforms chlorine and peroxide for disinfecting, whiteness, extending linen life, sustainability and overall effectiveness.

## Set Your Laundry Apart

Stand out as the premier laundry destination in town. AdvaCare Disinfectant will quickly become an important part of your customer's HACCP Plan, and you will be seen as a valued and trusted partner in food safety.

**AdvaCare Disinfectant is the most comprehensive  
EPA-registered laundry concentrate available for textiles.**

Go beyond wash aisle disinfection with the triple protection of ProTEX PLUS. Talk to your Ecolab representative to learn more.

1 AdvaCare Disinfectant has demonstrated effectiveness against *Clostridioides difficile*, a spore forming organism, on laundered fabric (linen). Spores are the most difficult form of microorganism to kill according to the hierarchy of microorganisms and their resistance to disinfectants. Therefore, AdvaCare Disinfectant can be used against SARS-CoV-2 when used in accordance with the directions for use against *Clostridioides difficile* when added as a disinfecting agent at a rate of 5 fluid ounces per 100 pounds of dry laundry at 160°F and laundry is treated for a minimum of 6 minutes. Refer to the CDC website at <https://www.cdc.gov/coronavirus/2019-ncov/index.html> for additional information.

2 AdvaCare™ Disinfectant is an EPA-registered laundry disinfectant which is utilized in the wash process as an antimicrobial intervention and allows you to disinfect healthcare linens at temperatures as low as 140°F for 5 min. AdvaCare™ Disinfectant has kill claims for *Staphylococcus aureus*, *Klebsiella pneumoniae*, *Pseudomonas aeruginosa*, *Acinetobacter baumannii*, *Escherichia coli* O157:H7, *Listeria monocytogenes*, Methicillin - Resistant *Staphylococcus aureus* (MRSA), Community-associated Methicillin-Resistant *Staphylococcus aureus* (CA-MRSA), *Salmonella enterica*, HIV-1 (AIDS) Virus, Carbapenem - resistant *Klebsiella pneumoniae* (KPC), *Enterococcus faecalis* - VRE, *Clostridium difficile*. Follow EPA label guidance for time, temperature and concentration requirements. The *Clostridium difficile* claim is currently being reviewed by the state agencies including the California Department of Pesticide Registration (CDPR).

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- ▲ CAN BE USED AGAINST SARS-CoV-2<sup>1</sup>, THE VIRUS THAT CAUSES COVID-19
- ▲ EFFECTIVE DISINFECTION
- ▲ HELPS PREVENT CROSS-CONTAMINATION IN WASH WATER
- ▲ POWERFUL STAIN REMOVAL
- ▲ EFFECTIVE DISINFECTION AT ≥ 140F FOR ≥ 5 MINUTES<sup>2</sup>

**ECOLAB**<sup>®</sup>