A Patent-Pending 4-Product Program:

OxyGuard[™]40 Alkali

New built alkali to improve water conditions, allowing for better cleaning.

OxyGuard™40 Detergent

Concentrated detergent featuring all new innovative surfactant package helps your whites pop.

OxyGuard[™]40 Bright Alpha and Bright Beta

Breakthrough high performance oxidizing technology for variable temperature washing as low as 104°F

OxyGuard 40

Linens matter because guests matter.

Learn how Oxyguard™40 drives revenue for you and helps your customers provide a quality experience for their guests. Visit Ecolab.com/oxyguard40.





EC©LAB°



Your customers will love OxyGuard™40

because it consistently delivers the highest quality results, helping them create a luxurious guest experience.

Wow Your Customers

With OxyGuard 40, your hospitality customers can count on you to exceed their expectations.

- Exceptional whiteness
- Stain free
- Unparalleled softness
- Eliminates graying/shading

Save Them Money

OxyGuard[™]40 ensures your customers get the maximum quality and guest satisfaction–with the minimum possible investment.

- Safe to use on delicate linen
- More than doubles linen life
- Restores dingy linen

Be Their Partner in Sustainability

- Sustainably engineered with no NPEs, VOCs, Phosphorus or environmental byproducts
- Reduces water and energy consumption
- Extends linen life by keeping scrap out of the landfills
- Meets and even exceeds rigorous EU Ecolabel certification



EXPECT RAVE REVIEWS

"A drastic improvement in quality"

"A renewed sense of satisfaction and trust in our relationship"

"The partner we've been looking for"

You'll love OxyGuard™40 because it delivers exceptional quality, driving revenue at the lowest operational cost.

Grow Your Top Line

- Stand out as the best in town to gain new business
- Focus on building business vs. handling quality complaints
- Deliver customer satisfaction that attracts and retains customers

Improve Your Margin

- Cut water and energy usage by up to 20%
- Reduce expenses resulting from rewash
- Extend the life of your equipment, with a gentler cleaning process

A Brighter White

Chlorine and peroxide both lose significant whiteness after 20 washes. While OxyGuard™40 maintains that 'new' towel whiteness long after 50 washes.

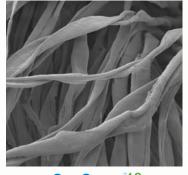
WHITENESS AFTER 50 WASHES



Extend Linen Life

OxyGuard™40 provides superior fiber protection that extends linen life, keeps linen softer longer, and reduces lint build-up.

FIBER DETERIORATION AFTER 50 WASHES







CHLORINE



