



COMPREHENSIVE LAUNDRY PROTECTION PROGRAM

Your customers rely on you as an extension of their team to help protect their operation. They worry about protecting their consumers and patients with clean, safe linens. Now, more than ever, you need to deliver customer and consumer confidence in clean, safe environments, and peace of mind that the places they eat, play, heal and work are ensuring protection through safe linens.

But it does not end there. You also worry about protecting your employees, your brand and your bottom line. Ecolab can help.

PROTEX360° is a comprehensive, science-based program that combines advanced chemistry with proper procedures, and validation to deliver the highest standard of cleanliness for public health and safety. With PROTEX360°, commercial laundry businesses can support customer and employee confidence in their elevated level of cleaning and disinfection.



TEXTILES



WASH
PROCESS



360°
protection



HARD
SURFACES



HAND
HYGIENE

How Can We Help?

IN THE WASH

We offer a complete line of laundry chemistry that not only delivers clean linen, but also strives to be sustainable, maximize plant performance and provide safer linen. Ecolab has the only EPA registered laundry oxidizer and disinfectant that is effective against viruses like SARS-CoV-2, the virus that causes COVID-19, and has kill claims against 13 microorganisms of concern including *C. difficile*.

AROUND THE WASH

PROTEX360° offers comprehensive and sustainable technologies developed by Ecolab teams with extensive industry know-how and deep technical and analytical laundry expertise. The program is tailored to meet commercial laundry business needs, including specialty protocols and standards, and can be scaled to deliver a consistent model of cleaning and disinfecting across multiple locations.

BEYOND THE WASH

PROTEX360° is built on the principals of producing the highest level of textile cleanliness, comprehensive hygiene plans to protect linen, people and facilities, and complete technical support and training. This 360° approach helps ensure the successful protection of textiles and public health in the wash, around the wash and beyond the wash.



Our Integrated Approach:



What's in it for You?

PROFIT PROTECTION

- An improved hygiene program management platform with cost effective solutions helps maximize operational efficiencies to reduce your total cost of operation while protecting your bottom line.



PEOPLE PROTECTION

- Enhanced cleaning procedures with increased cleaning frequency, safety, and hygiene standards helps protect your employees and your customers.

BRAND PROTECTION

- A comprehensive program that leverages hospital-grade cleaning, sanitizing and disinfecting solutions, backed by registered claims with the EPA provides increased credibility to your total offering, helps build confidence in your brand and demonstrates your commitment to clean and safe environments.

Contact your
Ecolab Representative
or visit www.ecolab.com
for more information